



TORQUE SPEED

CORPORATE PROFILE '23 TORQUESPEEDDOMSA



Who We Are

- Established in Riyadh, Saudi Arabia in 2011, Torque Speed has always found the niche market to build an industry on. Trend setting the off-road industry was its initial task through exclusive parts distribution and custom vehicle builds.
- A Diverse Saudi Managed team that has adapted to the market as its changed, and created sustainability where opportunity is. Creating solid relationships that lead to a strong track record of exciting projects and fruitful partnerships.

AUTOMOTIVE



EVENTS



Automotive



Facilities



Our state of the art facility is constantly being upgraded to reach higher goals. Our team is eager to set higher standards for installations assemblies, and technology incorporated in our products.

Automotive:

Our Facility is sized at 2,500sqm, located in a private motorsports park, with private access to race track, both asphalted dirt tracks (skid pad, drift arena, drag strip, motocross track, off-road obstacles, water pit, and regular street driving) As well as open access to over 1,000,000 SQM of privately owned fenced natural off-road property allowing for R&D and testing in a private and controlled environment.

Corporate HQ:

Our offices are designed to centralize our operations for the diverse company offerings, from Events, Temporary event infrastructures, energy services, and mobility solutions. No matter your demand, we are a team designed to deliver. Using our local and international connections to make ideas come to life.



The team



- Our Staff
 - Our Company has been a platinum status of saudiazation from establishment
 - Specialized in management of Motorsports, and automotive activations
 - Full staff of Professional drivers with competition achievements
 - Qualified service and maintenance team
 - Qualified production and fabrication team
- Our Fleet
 - Vehicles to serve our clients
 - Medium duty trucks
 - Enclosed trailer
 - Light duty truck
 - Cargo vans
 - Show vehicles
 - Offroad buggies and equipment
- Our online integration
 - Shopify for our Private label Online marketplace for automotive parts
 - Paytabs to incorporate SMS payments, Apple Pay, and MADA online payment services
- Our Supply chains
 - DHL integration, with regular import globally and export to GCC/Mena countries

Automotive Business Activities



- **Distribution and parts sales and services:**

With over 25 brands represented, TS has been a market leader with upgrading vehicles with the highest standards.

- **Motorsports and Event Services:**

Due to a shortage in companies that focus on services and mobility to the event side of the business; TS has lead the industry into a competitive industry of managing event projects. Both in supply, personnel, and management.

- **Special Projects:**

Focusing on purpose built vehicles that serve a particular goal. Whether it be training, shows, racing, or mobile services. We have catered to some of the most important clients in Saudi Arabia to serve their needs.

Consulting roles to assist in execution of special projects. Managing teams, and engineering departments to make sure timelines are respected and achieved.



Activities - Detailed

Distribution and parts sales

- Offroad specific products ranging from wheels, bumpers, winches, LED lighting, suspension, and more
- Complete cloud based software that is integrated with dealer network
- Strong ties with Manufacturers around the world to access custom builds in a timely manner
- U.S based warehousing to consolidate multiple brands and products into efficient shipping methods
- Selling via online websites, and marketplaces across the GCC to reach all clients

Motorsports Racing and Events

- Supplying Racing fuel to Saudi Motorsports events for 6 years
- Actively refuelling teams from around the globe
 - Dragon Racing / McLaren GT3
 - Porsche Cup / Lechner Racing
 - Ferrari F1
 - Monster Jam
 - Nitro Circus
 - Race Of Champions
- Supplying FIA licensed Race management, Fire marshals, and Track marshals, and vehicles retrofitted to support those roles. Even creating customized Rules and regulations for national level competition.





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Events and Experiences

Torque Speed Experience Events:

- Offroad OEM test drive programs
- On road OEM test drive programs
- Tourism projects, Camps and offroad experiences (Dalila Camp)
- Buggy rentals and Safari projects
- Overnight camping experiences
- Family offroad experiences
- Reveal and static automotive shows (Aljazira Ford – Almajdooei – Autoville)
- Driver training and academy (Mahara Racing Academy – 3 years operation)
- Ride along packages (Autoville 2022)
- Management and support of international IP companies for public entertainment events (RTR Racing – Robot Wars - Ultra 4 racing – Autoville 2022)
- Providing Safety marshals, regulation and facility management for automotive events



Event services

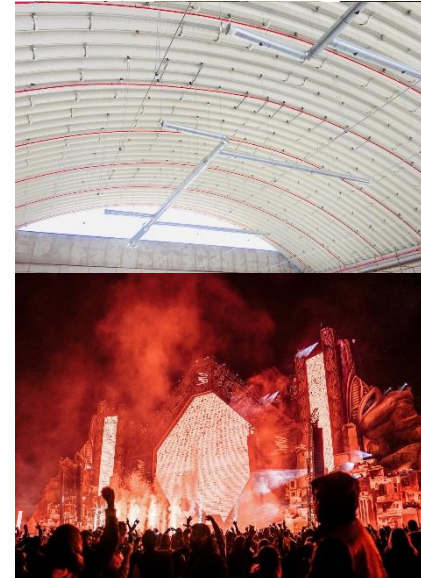
Torque Speed Event Services:

Gas supply:

- Supply, refilling, and installation, specialized pyro shows, Concerts, pop-up kitchens and events. Specializing in Nitrogen, Propane, Natural Gas, CO2...
- Creating risk assessment documentation to provide for international insurance agencies that generally cover events in KSA
- Creating infrastructure designed to last, years past the event time periods.
- Complying with local fire and medical safety certifications, offering one stop solutions for pop up events, as well as local certifications for local civil codes.

Fire Suppression and Safety:

- Complete automatic, or semi automatic solutions for Public and private venues
- Creating risk assessments for international insurance companies
- Supply manual systems, as well as layouts for safety systems required by locals civil codes



Motorsport and Event services

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- Driver development programs for Open wheel racing:
 - Karting
 - Formula 4

Energy supply

- Supply, refilling, and installation, as well as performing risk assessment for international insurance agency permits for specialized pyro shows, Concerts, pop-up kitchens and events.
- Complying with local fire and medical safety certifications, offering one stop solutions for pop up events.

Tourism Projects

Torque Speed Experience Brands:

Dalila Camp

- Dalila Camp aimed to offer unique driving experiences in the desert for families, possibly including activities like off-road driving, desert safaris, camping, or other related experiences in the Saudi Arabian desert landscape.
- Every camp has 4 motor, and 9 non motor experience, As well as accommodation and a focus on the cultural history both in theme and culinary experience.
- Night activities were accompanied with live music and fireplace lounges.
- This project was the platform that we built our Safari company

Al Azm Safari and Adventures

- Al Azm Safari is an adventure tourism company launched Feb 2024, specializing in off-the-beaten-path experiences using 4x4 vehicles.
- Our focus lies in offering fully customizable trips ranging from 4-hour excursions to week-long adventures, tailored to clients' preferences.
- We promise unique destinations, rich culinary experiences, diverse entertainment options, and expert guides to ensure safe, immersive, and unforgettable journeys for travelers seeking authentic and unconventional adventures.



Tourism Projects

Torque Speed Experience Brands:



Al Azm Safari and Adventures Partners:

Booking Platforms



TseXPERIENCE

المركز الوطني
لتنمية الغطاء النباتي ومكافحة التصحر
National Center for Vegetation Cover Development & Combating Desertification
المملكة العربية السعودية



SAUDI
TOURISM
AUTHORITY
الهيئة
السعودية
للسياحة



Tourism
Development
Fund
صندوق
التنمية
السياحي



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



أسير
Aseer

Special Projects



- Government and special services

- Turbo diesel solutions, leading to full turn key services with an on-call 24hr mobile service capability.
- Suspension and chassis upgrades or custom tuning for light and medium payload vehicles, due to armoured bodies, or heavy hauling.
- 4x4 system upgrades to increase vehicle capability
- Recovery and safety modifications, like roll cages, harnesses, winch, and underbody plating.
- Consulting roles in supervising special projects that are outsourced, from complete builds to their shipping and handling.
- Vehicles with special purposes, like command centres, communication, and decontamination units.
- Training vehicles, for driving schools.

- Corporate projects

- Custom one-off builds for racing, custom shows, or demo uses
- Regular vehicle packages that are built with the intention of reselling, completing a production line of vehicles, and creating custom inventoried variants.
- Creating special convoy vehicles for marketing purposes
- Mobile service light vehicles, hunting vehicles, fleet support vehicles



Key Clients





Thank You

Contact Us For More Details

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